



Content Editor Trail Running (m/f/d)

Main responsibilities and tasks:

The purpose of the position is the creation of online content which engages the reader, exudes running expertise and supports the goals of Running Warehouse Europe.

Web Content

- Communicate functions, features and benefits of products in written and video formats
 - Create unique product descriptions including categories and images
 - Test products we sell and provide product feedback for use on our website
 - Create website videos in a team, including planning and development, writing scripts, and performing on-camera
- Write learning center articles and participate in the production of others communication tools such as online banners and mailers
- Lead the English Facebook account & Instagram (write content, edit posts)
- Ensure content assortment represents the information customers seek, guarantee content is engaging, professional, clear and free of errors
- Edit content produced by others, transfer content from Running Warehouse USA to Running Warehouse Europe and meet assigned deadlines and schedules
- Attend vendor sell-in meetings and training sessions as applicable to learn about new products

Creative Vision

Partake in the ongoing development of the content vision for Running Warehouse USA & Running Warehouse Europe, contributing new ideas and researching what is being done by others in the e-commerce space.

Your skills and work experience:

- University degree, preferably in the area of sports
- Understanding of the outdoor and running industry in Europe
- Passion for trail running and practice at a competitive level, following gear trends, key players, and major events
- Have a strong and clear vision of how we can grow our audience and create a community that is engaging and welcoming for all
- Excellent knowledge of social media platforms and experience in publishing content (blog, social media)
- Proven excellent communication skills in English with an emphasis in strong writing skills

What We Offer

- Open work atmosphere in a very international and diverse team
- Working with the best products in the tennis and running markets
- Access to on-site fitness facility and external tennis-courts, trials of running shoes
- Employee discount on all product we sell
- Flexible work time schedules

- BusinessBike leasing for private use

Ready to join? Send us your application via email at jobs@warehousesports.eu!