

We seek a freelance Video Content Creator (m/f/d)!

Who we are & what is in it for you?

Based in Vienna, Austria, **EHF Marketing GmbH** is the marketing arm and a subsidiary of the European Handball Federation. The company **works closely with marketing and media partners**, as well as with **Europe's leading clubs** to realise the full potential of the sport on the international sports market. EHF Marketing GmbH is **responsible for the marketing and media rights of club competitions** including the EHF Champions League Men and Women, the EHF European League Men and Women and EHF European Cup Men and Women. Further information: ehfcl.eurohandball.com; <a href=

Our benefits @EHFM include

- A chance to combine your passion for handball with your content creation skills
- Be part of a pool of freelancers that will **work on a regular basis both for EHF Marketing and selected EHFM partners** around the EHF Club Competitions
- A dynamic work environment with opportunities to cover major handball events
- Access to live handball events and the chance to meet and interview key figures in the sport

What would be your role?

Responsibilities

- **Plan, shoot, and edit video content** focused on handball, including match actions, player interviews, behind-the-scenes footage, and documentary-style features
- Attend handball matches and events for live coverage, interviews, and exclusive content creation
- **Generate creative ideas** for video content that appeals to handball fans and new audiences
- Develop storyboards and scripts that effectively **convey your vision**
- Stay updated with new technologies, trends and techniques in video production and editing
- **Collaborate with the content team** to align video projects with our broader content strategy and according to provided briefings
- Maintain a consistent brand voice and aesthetic across all video content
- Ensure that all content reflects the federation's brand guidelines and standards

Requirements

- **Genuine passion** for and understanding of **handball**, including knowledge of teams and players
- Proven experience in videography and video editing, with a portfolio of **previous work that demonstrates your skills and creativity** (experience in sports industry is preferred)
- **Proficiency** in video editing **software** such as Adobe Premiere Pro, mobile editing apps and **equipment** like cameras, lens, lighting, audio
- Strong creative thinking and storytelling abilities, with the capacity to produce engaging content
- Excellent **communication and interpersonal skills**, with the ability to conduct interviews and interact with players, fans as well as federation's representatives
- Flexibility to travel across Europe and work as required by the sports events calendar
- Fluency in English is required
- Ability to work effectively both independently and as part of a team

We look forward to getting to know you and share our passion for great content and handball!



What makes this application special?

Location & Language

In handball, we live in **diversity and have a global mindset** which is why we are searching for European travel enthusiasts. Your **proximity to handball core markets**, as well as your proficiency in **additional languages** (next to our role-specific requirements), could make you an **even more valuable** collaborator for us!

EHF FINAL4 Content Creator Days 2024

From 07 to 09 June 2024, we will invite all final candidates to the EHF FINAL4 Content Creator Days 2024 in Cologne. **EHF Marketing's aim** for this event is to **expand the pool of EHF Content Creators** for the EHF Club Competitions around Europe, and at the same time to **contribute to the handball community** to increase the quality of the coverage, reaching more people through more channels in the upcoming seasons.

Prepare for 3 days full of **content creation related challenges combined with media workshops** and partner meetings. Also, do not forget to **bring your own equipment**, we will take care that you have all commodities to work with during the weekend. That means that your hotel, food and access to the Truckscout24 EHF FINAL4 are covered by us <u>except</u> for your arrival and departure.

Please note: If you apply for a creator's role @EHFM, your **participation** at the EHF FINAL4 Content Creator Days 2024 is **mandatory**.

Application Process

During the process, you are continuously informed about all the steps and decisions. You will be in contact with our supporting team from <u>@MONDAY people</u> who will guide you through the process.

- 1. **Get in touch** with us by sharing your application (CV, motivational letter, your portfolio) via our <u>iob</u> <u>application form</u> to see if you have the EHFM factor, we are searching for!
- 2. **Get invited** to a **short digital interview** with MONDAY People to answer and ask open questions!
- 3. **Get invited** to our **on-site event** <u>EHF FINAL4 Content Creator Days 2024</u> to meet us, our partners and other candidates to take part in workshops!
- 4. Get a valued member of the creative EHF Content Creator Hub!