



We are sailfish. Born in the water and grown up in triathlon. For over 17 years we have been developing wetsuits, swimsuits, race suits and much more with a single goal: To make triathletes and swimmers faster, true to our slogan: "Made to Make You Faster". Founded by former national team swimmer and triathlon pro Jan Sibbersen, our brand and our team around the world stand for excellent product quality and outstanding service.

To further drive our global growth, we are looking for a

>> Marketing Manager (m/w/d)

>> What will be your tasks

- Create and execute marketing strategies in close collaboration with management, aligned with business objectives, target audience insights, and market trends.
- Plan, execute, and oversee marketing campaigns including digital, social media, email, events, and more. Coordinate with internal teams and external partners to ensure campaigns are executed flawlessly and on time.
- Develop compelling content, including copywriting, graphics, videos, and other creative assets, to support marketing initiatives. Manage content calendars and collaborate with designers, writers, and agencies to produce high-quality content that resonates with our audience.
- Manage our sponsored pro athlete roster including creation of new partnerships, preparation of contracts, activation of partnerships, and performance tracking
- Organize studio and action photoshoots in close cooperation with product management
- Create and manage strategic partnerships in marketing with other brands, teams, events, camp organizers and triathlon

>> What we expect from you

- Bachelor's degree in Marketing, Business Administration, or related field; Master's degree is a plus.
- 3-5 years of experience in digital advertising, social media and email campaign management, or related roles would be beneficial.
- Outstanding passion for endurance sports and triathlon in particular.
- Creative thinker with a data-driven approach to problem-solving and decision-making.
- Strong communication and collaboration skills to work effectively with cross-functional teams and external partners.
- Flawless German and English written and spoken

>> What you can expect from us

- Versatile insights into the work of a growing, globally active sports company
- Flat hierarchies and agile working structures
- Challenging tasks with plenty of room for your own creative ideas and personal development
- A dynamic and sports-loving team
- A flexible working environment

>> Enthusiastic?

Then send us your application including your CV to jobs@sailfish.com.

We are excited to get to know you!